

Edward Philips, B.A., D.D.S.



AUTHOR

Your Guide to the Perfect Smile

Released 2009

TEACHING APPOINTMENTS

Millennium Aesthetics in Niagara
Welland, ON

Senior Clinical Instructor for the Live Hands on Program

2010 – June 3-5

2009 – April 1-4 & April 22-25

2008 – March 5-8 & March 26-29

2007 – March 28-31 & April 18-21

2006 – March 29-April 1 & April 26-29

2005 – March 2-5 & March 30-April 2

2004 – March 24-27 & April 14-17

2003 – March 19-22 & April 9-12

2002 – May 8-11 & May 30-June 1

2001 – May 9-12 & May 31-June 2

2000 – May 3-6 & May 25-27

1999 – September 15-18 & October 7-9

University of Toronto, Faculty
Of Dentistry, C.E.
Toronto, ON

Course Director for Aesthetic Dentistry

Live Hands on Program Porcelain Veneers

1997-1999

SUNY Buffalo Faculty of
Dentistry Buffalo, New York

Post-Graduate Program in Esthetic Dentistry

1996

George Brown College
Toronto, ON

Professor with the Faculty of Health Sciences of

George Brown College of Applied Arts & Technologies

1995 to 1996

Case Western Reserve
University School of Dentistry
Cleveland, Ohio

Post-graduate Program in Esthetic Dentistry

1994

Ontario Dental Association

Course Director for Cosmetic Dentistry

Professional Development 1995 to 1998

LECTURES TO THE PROFESSION

TIDE Toronto, ON	Prevention and Management of Complications in General Dentistry September 16, 2011
Pro-Art Toronto, ON	Veneers Part II December 17, 2010
Henry Schein Canada Barrie, ON	BLUEPRINT for BONDING Success / Hands On October 29, 2010
Pro-Art Toronto, ON	Mastering the Four Different Veneer Systems October 22, 2010
Ottawa Dental Society Ottawa, ON	Aesthetic Dentistry ... The Google Generation October 15, 2010
Henry Schein Canada Halifax, NB	BLUEPRINT for BONDING Success / Hands On September 24, 2010
South Asian Dental Association Mississauga, ON	Aesthetic Dentistry ... The Google Generation September 16, 2010
University of Western Ontario Etobicoke, ON	Dental BUY-OLOGY 101 April 16, 2010
Kennedy Seminars St. Martin Radisson Resort	Advanced Concepts in Aesthetic Dentistry January 16-23, 2010
3M ESPE Victoria, BC	BLUEPRINT for BONDING Success / Hands On December 4, 2009
Kerr&Henry Schein Ash Arcona London, ON	Perfecting Your Anterior Bonding / HANDS ON November 27, 2009
3M ESPE Calgary, AB	BLUEPRINT for BONDING Success / Hands On November 20, 2009
3M ESPE Sudbury, ON	BLUEPRINT for BONDING Success / Hands On October 23, 2009
Kerr&Henry Schein Ash Arcona Toronto, ON	Perfecting Your Anterior Bonding / HANDS ON October 16, 2009
3M ESPE Barrie, ON	BLUEPRINT for BONDING Success / Hands On October 9, 2009
3M ESPE Halifax, NB	BLUEPRINT for BONDING Success / Hands On September 11, 2009

PRO-ART / 3M ESPE Toronto, ON	Dental Buy-ology 101 May 26, 2009
TIDE Toronto, ON	Perfecting Your Anterior Bonding / HANDS ON May 22, 2009
TIDE Toronto, ON	Perfecting Your Anterior Bonding March 6, 2009
Kerr&Henry Schein Ash Arcona Kitchener, ON	Perfecting Your Anterior Bonding / HANDS ON January 23, 2009
Kerr&Henry Schein Ash Arcona Oshawa, ON	Perfecting Your Anterior Bonding / HANDS ON October 31, 2008
Kerr&Henry Schein Ash Arcona Thunder Bay, ON	Perfecting Your Anterior Bonding / HANDS ON October 24, 2008
University Western Ontario London, ON	Mustang ~ Homecoming October 3, 2008
South Asian Dental Assoc. Toronto, ON	Perfecting Your Anterior Bonding / HANDS ON DEMO September 26, 2008
TIDE Toronto, ON	Perfecting Your Anterior Bonding / HANDS ON June 20, 2008
Kerr&Henry Schein Ash Arcona Thunder Bay	Perfecting Your Anterior Bonding / HANDS ON June 13, 2008
Kerr&Henry Schein Ash Arcona London	Perfecting Your Anterior Bonding / HANDS ON June 6, 2008
Kerr&Henry Schein Ash Arcona Sudbury, ON	Perfecting Your Anterior Bonding / HANDS ON May 30, 2008
University Western Ontario Woodstock, ON	Marketing Dentistry – Common Sense or Cents (\$) May 2, 2008
Kerr&Henry Schein Ash Arcona Toronto	Perfecting Your Anterior Bonding / HANDS ON February 29, 2008
TIDE Toronto, ON	Perfecting Your Anterior Bonding February 22, 2008
Kerr&Henry Schein Ash Arcona Toronto, ON	Perfecting Your Anterior Bonding / HANDS ON January 25, 2008
Niagara Peninsula Dental Assoc. St. Catharines, ON	Marketing Dentistry – Common Sense or Cents (\$) November 16, 2007

Halton Peel Dental Assoc. Mississauga, ON	Recipe for PERFECT Anterior Restorations / HANDS ON October 26, 2007
Kerr&Henry Schein Ash Arcona Quebec City, Quebec	Perfecting Your Anterior Bonding / HANDS ON October 12, 2007
Kerr & Schein Montreal, ON	Building the Ultimate Dental Practice September 7, 2007
TIDE Toronto, ON	Perfecting Your Anterior Bonding / HANDS ON June 22, 2007
3M ESPE Hangzhou, China Shanghai, China Kuala Lumpur, Malaysia	Innovations in Dentistry June 12, 2007 June 13, 2007 June 17, 2007
UWO & Patterson Rotsaert Laboratory Hamilton, ON	Marketing Dentistry – Common Sense or Cents (\$) May 11, 2007
Academy of General Dentistry Niagara Falls, ON	Lasers in Dentistry / Mastertrack May 6, 2007
TIDE Toronto, ON	Recipe for PERFECT Anterior Restorations March 23, 2007
Kerr & Patterson Burlington, ON	Recipe for PERFECT Anterior Restorations / HANDS ON March 9, 2007
Patterson Sudbury, ON	Recipe for PERFECT Anterior Restorations / HANDS ON February 23, 2007
Patterson Toronto, ON	Lasers in Dentistry / HANDS ON February 16, 2007
George Brown (Kerr) Toronto, ON	Recipe for PERFECT Anterior Restorations / HANDS ON February 11, 2007
Kerr Corporate Montreal, ON	'Sales' Marketing Meeting February 2, 2007
University of Western Ontario London, ON	Recipe for PERFECT Anterior Restorations / HANDS ON January 21, 2007
Urban Dental (Patterson) Toronto, ON	Lasers in Dentistry / HANDS ON January 19, 2007
Kerr & Patterson Toronto, ON	Perfecting Your Anterior Bonding / HANDS ON January 12, 2007

Peterborough, ON	Laser Training / HANDS ON November 30, 2006
George Brown Toronto, ON	Recipe for PERFECT Anterior Restorations / HANDS ON November 26, 2006
Patterson Corporate Toronto, ON	'Sales' Marketing Meeting November 24, 2006
Patterson Edmonton, AB	Recipe for PERFECT Anterior Restorations / HANDS ON November 3, 2006
University of Western Ontario Alaska, USA	Recipe for PERFECT Anterior Restorations June 25 to July 2, 2006
Kingston Dental Society Kingston, ON	Concepts on Cosmetic Dentistry March 22, 2006
TIDE Toronto, ON	Recipe for PERFECT Restorations March 10, 2006
3M Workshop Quebec City, Quebec	Direct Composite Dentistry / hands on March 16 & 17, 2006
Vancouver Study Club Vancouver, BC	Recipe for PERFECT Restorations Bonding is Back! January 27, 2006
Niagara AGD Study Club Niagara Region, ON	Recipe for PERFECT Anterior Restorations / HANDS ON January 13, 2006
Ottawa Study Club Ottawa, ON	Why Bad Things Happen to Good Dentists December 2, 2005
3M Workshop Minnesota, USA	Recipe for PERFECT Restorations November 9, 2005
University Western Ontario CE Hamilton, ON	Recipe for PERFECT Anterior Restorations / HANDS ON September 16, 2005
F.D.I. / C.D.A. Montreal, Quebec	Recipe for PERFECT Restorations August 23, 2005
Laser Dentistry Symposium Deerhurst, Huntsville, ON	Aesthetic Gingival Contours Around Implant Sites July 8, 2005
Rocky Mountain Meeting University Western Ontario CE Jasper, AB	Recipe for PERFECT Restorations / hands on April 14-16, 2005

ALD's Source: 2005 Lasers in Dentistry, 12 th Annual Conference & Exhibition New Orleans, LA	Aesthetic Gingival Contours Around Implant Sites April 8, 2005
TIDE Toronto, ON	Advanced Concepts in Aesthetic Dentistry February 18, 2005
Sri Lanka Dental Conference Sri Lanka	Advanced Concepts in Aesthetic Dentistry January 28 & 29, 2005
Ottawa Study Club Ottawa, ON	Advanced Concepts in Aesthetic Dentistry December 3, 2004
3M Montreal, Quebec	Direct Composite Dentistry / hands on November 26, 2004
3M Lethbridge, AB	Direct Composite Dentistry / hands on November 19, 2004
Laser Dentistry Symposium Taboo, ON	Smart Aesthetic, Smart Lasers July 16, 2004
Pro Art Halifax, NS	Advanced Concepts in Aesthetic Dentistry June 11, 2004
Densply Head Office Milford, Delaware	Advanced Concepts in Aesthetic Dentistry June 3, 2004
Limestone Study Club Belleville, ON	Lasers in Dentistry March 18, 2004
Kingston/Seattle Study Club Kingston, ON	Advanced Concepts in Aesthetic Dentistry March 9, 2004
Calgary, AB	Hands on program on Aesthetic Dentistry February 4 to 7, 2004
TIDE Toronto, ON	Advanced Concepts in Aesthetic Dentistry November 28, 2003
Winter Clinic Toronto Convention Centre	Live demonstration using KEY 3 laser November 14, 2003
3M + Shaw London London, ON	Recipe for PERFECT Restorations / hands on course October 24, 2003
University of Dalhousie Halifax, NS	Advanced Concepts in Aesthetic Dentistry June 13, 2003
Cosmetic Dentistry Conference	<i>"How to Create that Winning Smile"</i>

Cruise	March 2-9, 2003
University of British Columbia Continuing Education Crown & Bridge Study Club Vancouver, BC	Advanced Concepts in Aesthetic Dentistry February 21, 2003
Florida National Dental Congress Orlando, Florida	Advanced Concepts in Esthetic Dentistry Marketing the Advanced Esthetic Practice Thursday, June 20, 2002
Toronto Academy of Cosmetic Dentistry Toronto, ON	Controversies in Treatment Planning Dr. Edward Philips vs. Dr. Carol Waldman Tuesday, March 19, 2002
Toronto Implant Study Club Toronto, ON	Esthetic Implant Restorations Thursday, May 3, 2001
Hamilton and District Dental Society	Advanced Concepts in Aesthetic Dentistry Friday, April 27, 2001
Learning Express SciCan, Toronto, ON	Smile Analysis Monday, September 6, 2000
Florida Dental Association Florida National Dental Congress Orlando, Florida	Designing the Perfect Smile and Marketing the Esthetic Practice Thursday, June 15, 2000
Ontario Dental Association Annual Spring Meeting Toronto, ON	The "Everybody Wins" Plan Thursday, May 11, 2000
Nobel Biocare Clinical Forum Toronto, ON	Aesthetics for the Next Millenium – Part 1 Wednesday, September 8, 1999
Nobel Biocare Clinical Forum Toronto, ON	Aesthetics for the Next Millenium – Part 2 Tuesday, September 7, 1999
Canadian Dental Association National Convention Halifax, NS	The Anatomy of a Smile – Clinical Classifications & Case Studies Thursday, August 5, 1999
Nobel Biocare Clinical Forum Toronto, ON	Aesthetics for the Next Millenium – Part 1 Wednesday, May 11, 1999
Ontario Dental Association Annual Spring Meeting	The Perfect Gap – When are midline diastemas aesthetically acceptable?

Toronto, ON	Friday, April 30, 1999
University of Toronto, Faculty Of Dentistry, C.E. Toronto, ON	The Artistic & Scientific Principles of Smile Design Thursday, June 18, 1998
Excellence in Dentistry Seventh Annual Spring Break Destin, Florida	Aesthetic Dentistry... The Everybody Win Plan March 18 th – March 21 st , 1998
Halton Peel Dental Association Mississauga, ON	Clinical & Communication Excellence... Smart Patients Just Don't Say No January 30, 1998
Alpha Omega Continuing Education Toronto, ON	Aesthetic Dentistry... The Everybody Win Plan December 9, 1997
Durham ON Dental Society Oshawa, ON	Aesthetic Dentistry ... The Everybody Win Plan June 4, 1997
ODA 130th Spring Meeting Toronto, ON	Elective Cosmetic Dentistry: Easy for Dentists, but Patients Aren't Buying!! May 2, 1997
Stratford & District Dental Society, Stratford, ON	Elective Cosmetic Dentistry April 11, 1997
ODA 1996 Professional Development Courses Mississauga, ON	Elective Cosmetic Dentistry: Easy for Dentists But Patients Are Not Buying It!!! November 15, 1996
York Region Dental Society Continuing Education Evening Richmond Hill, ON	Marketing Elective Dentistry Easy for Dentists but Patient's Aren't Buying It! October 22, 1996
Faculty of Dentistry University of Toronto Toronto, ON	Real Dentistry in the Real World! (graduating dental students) October 17, 1996
Bay of Quinte Dental Society Trenton, ON	Marketing Elective Services - How to Market the Clinical side of Elective Dentistry May 30, 1996
ODA Annual Spring Toronto, ON	Marketing Elective Dentistry - Easy for Dentists but Convention Patient's Aren't Buying It! May 3, 1996
Big Apple Dental Convention New York, New York	Marketing Cosmetic Dentistry ... More Than You Bargained For! March 28, 1996
International Conference on	Differential Smile Design

Aesthetic & Cosmetic Dentistry Bombay, India	January 17, 1996
Ontario Dental Association Orillia , ON Thunder Bay , ON	Multi-Media Presentation / full day course Elective Cosmetic Dentistry: Progressing From Maintaining Healthy Teeth to Creating Healthy Smiles February 23, 1996 December 1, 1995
Toronto Central Dental Society Toronto, ON	Multi-Media Presentation on Elective Esthetic Dentistry November 7, 1995
Toronto Central Dental Hygienists' Association	Cosmetic Dentistry - The Sequel May 3, 1995
Ontario Dental Hygienists' Association – Toronto, ON	Cosmetic Dentistry - Today's Choices October 12, 1994
Toronto Central Dental Hygienists' Association	Elective Dentistry - Alternative Dental Care March 24, 1994
Ontario Dental Association Holiday Inn Oshawa, ON	Cosmetic Dentistry - Bread and Butter Treatment for the '90's March 4, 1994
Halton Peel Dental Association ON	Elective Dentistry - Are dentists prepared to progress Mississauga, from marketing healthy teeth to creating healthy smiles? September 23, 1993
ODA 125th Spring Meeting Toronto, ON	A Healthy Smile is always in Style May 14, 1992
Toronto Central Dental Society Toronto, ON	New Age Dentistry - Enamel Microabrasion February 11, 1992

AUTHORED PUBLICATIONS - PROFESSIONAL JOURNALS

Awaiting Publication	Modified Dental Aesthetic Index - mDAI An objective measure of the smile 2001
Dentistry Today	The Perfect Gap – when are midline diastemas aesthetically acceptable? May 1999
Canadian Dental Association Journal	The Classification of Smile Patterns May 1999
Oral Health	Bridging the Gap March 1999

Oral Health	Contemporary Cosmetic Dentistry – where do we go from here? – March 1998
VANTAGE	Designing the Perfect Smile – Spring 1998
The Profitable Dentist	Anatomy of a Smile – February 1998
Winning Smile Magazine	What’s in a smile? – June 1997
Oral Health	Anatomy of a Smile – August 1996
Ontario Dentist	Last Word / Cosmetic Dentistry – Bringing substance to beauty - June 1995
Ontario Dentist	Elective Dentistry - A new era that redefines the smile May 1994
Ontario Dentist	Last Word / Guaranteeing Dental Services - Should the ODA be involved? - November 1993
Ontario Dentist	Last Word / Behind the Healthy Smile - Why advertising requires commitment - April 1993
Ontario Dentist	Cosmetic Dentistry Breaking Down The Taboo November 1992
Ontario Dentist	Marketing The New Dentistry and The Science of Smiles July/August 1992

FEATURED MEDIA ARTICLES

Elevate Magazine	A Mouth Full – January + February 2010 By Melissa Brazier
Elevate Magazine	What does aging gracefully mean to you? – July + August 2010 By Morella Aguirre
Toronto Star	Keep your smile going and going – September 12, 2009 By Judy Gerstel
The Globe and Mail	Dentist feel the bite of bad economic times – January 10, 2009 By Tenille Bonoguoere
Elevate Magazine	Ask the experts – Autumn 2005
Oxygen Magazine	WHITE ON! – September 2005 By Carlene Higgins
Elevate Magazine	Designer Guy – Autumn 2004

National Post	Thou shalt covet a perfect smile – May 24, 2003 Susan Goldberg All Smile\$ - May 24, 2003 Natasha Marko
Toronto Star	Jane Reaction – August 27, 2002 By Jane Wilson
Toronto Star	I'm flashing my pearly whites – March 21, 2002 By Daphne Gordon
Elevate Magazine	Smile Style – Spring 2002 By Carley Sparks
National Post	Putting a smile on our face – September 22, 2001 By Susan Goldberg
Toronto Star	Make your smile light up the room – June 28, 2001 By Daphne Gordon
Elevate Magazine	Science Meets Art – Esthetic Dentistry in the 21 st Century: Elevate talks to Dr. Ed Philips – Summer 2001 By Susan Williamson
Flare	Grin and bare it – July 2000
National Post	When dentistry becomes artistry – April 25, 2000
The Sunday Sun	Something to smile about – May 23, 1999
Flare	Beauty 911 / You ask... the experts answer – May 1999 By Debbie Madsen
Flare	Smile Therapy – March 1999 By Noreen Flanagan
The Great Toronto Getaway Rochester, NY	Toronto Medical Getaway (Why) Americans could, should, do come to Toronto for medical and dental services – April 1999 By Stanley Cooper
National Post	Christmas Shopping: Day Five – December 11, 1998 By Serena French
Toronto Life Fashion	Exploring Beauty – Say Cheese December/January 1999 By Rondi Adamson
The Great Toronto Getaway Buffalo, NY	Toronto Medical Getaway (Why) Americans could, should, do come to Toronto for medical and dental services – November 1998 By Stanley Cooper
The Toronto Sun	The architecture of a smile – October 26, 1998

	By Marilyn Linton – Your Health (column)
The Globe and Mail	The science of smiles – September 29, 1998 By Stephanie Nolen (Lifestyle Reporter, Toronto)
The Toronto Star	Laser technology brightens up smiles – August 13, 1998 By Kristin Rushowy (Special to the Star)
The Toronto Star	Some adults seek to polish up smile – November 25, 1997 By Lisa Wright (Business Reporter)
Eye for the Future	It's all in the smile - September 1997 By Dr. Edward Philips
The Toronto Star	Laser can whiten your smile - April 8, 1997 By Bill Taylor (Staff Reporter)
Elm Street	Our First Makeover Story - October 1996 By Nora McCabe (Photo Surgery/Partners III Graphics)
Chatelaine	Say cheese! - May 1996 By Jennifer Tam
The Globe and Mail	Fluoride has dentists frowning - March 21, 1996 By Jan Wong (The Globe and Mail)
The Globe and Mail	Plenty of reasons to smile - August 26, 1995 By Laura Pratt (Special to The Globe and Mail)
The Toronto Star	Smile! You're on candid camera - June 6, 1995 By Lindsay Scotton (Staff Reporter)
Dental Practice Management	Motivation by Video: It Works! - Summer 1995 By Dr. Roel Wyman
Thompson Newspapers Toronto	Healthfile - colour glossy insert into various newspapers in North America / The Smile Brokers - Put your money where your mouth is, the new dentistry is here
The Toronto Star	Dentists can be fun - July 2, 1994 By Janice Dineen (Staff Reporter)
The Toronto Star	Cosmetic dentistry takes on new polish - January 26, 1994 By Art Chamberlain (Business Reporter)
The Toronto Star	Self-improvement, the surgical way - October 21, 1993 By Janice Turner (Toronto Star)
Town Crier	Dental work can change your life - April 1993
The Toronto Star	Look who's smiling now- March 11, 1993

By Carola Vyhna (Star Fashion Editor)

Readers Digest

Feature article on Cosmetic Dentistry - May 1992
By Fergus M. Bordewich

Ontario Dentist

Computerization of the Dental Office - April 1991

Hospital News, Toronto

Focus on Dental Care - January 1991
By Michelle Noble

Town Crier

'Surgeons of happiness' can remodel you
By Sidney Katz (Freelance Writer)

Canadian Press, Toronto

Lois Abraham conducted an interview with Dr. Philips. Their articles are sent over the wire to newspapers across the Country - January 1991

Ontario Dentist

Office Design - November 1990

The Globe and Mail

Braces taking a bite out of adult market - March 1990
By Vivian Smith (The Globe and Mail)

SPEAKING ENGAGEMENTS TO THE PUBLIC

New You 2002

Toronto Convention Centre

The Smile Lift

January 11, 12, 13, 2002

Mayfair Lakeshore

Women's Day '99

Smile Management

April 16, 1999

The Allied Beauty Association
Show, Toronto

Live demonstrations of Laser Whitening accompanied by a slide presentation on Aesthetic Dentistry. Sponsored by Hair & Faces International.
April 7, 1997

The McGill Club, Toronto

Cosmetic Dental Techniques May 29, 1996

de Havilland Inc. Downsview

The McGill Club, Toronto

Park Plaza Hotel, Toronto

Health Fair June 21, 1995

Cosmetic Dental Techniques May 12, 1995

Cosmetic Surgery Safe and Healthy Choices

What Makes a Smile Beautiful! September 23, 1994

The McGill Club, Toronto

Cosmetic Dental Techniques September 23, 1994

The McGill Club, Toronto

Cosmetic Dental Techniques April 26, 1994

The McGill Club, Toronto

Cosmetic Dental Techniques February 1, 1994

The McGill Club, Toronto

Cosmetic Dental Techniques October 5, 1993

The McGill Club, Toronto	The Designer Smile June 23, 1993
Park Plaza Hotel, Toronto	Looking Good in the 90's March 31, 1993
Primrose Club, Toronto	Analyzing and Improving Your Smile! March 9, 1993
The McGill Club, Toronto	The Designer Smile January 26, 1993
Marriott Eaton Centre, Toronto	Give Yourself Something to Smile About! November 22, 1993
The McGill Club, Toronto	The Designer Smile September 30, 1992
The McGill Club, Toronto	The Designer Smile July 15, 1992
The McGill Club, Toronto	The Designer Smile June 17, 1992
The McGill Club, Toronto	The Designer Smile April 9, 1992
Women Who Make a Difference Hudson's Bay Company	Cosmetic Dentistry in the 90's March 4, 5 & 6, 1992
The McGill Club, Toronto	The Designer Smile February 5&10, 1992
GQ Portfolio 1991 Hudson's Bay Company	Cosmetic Dentistry in the 90's November 20, 1991
The Canadian Shaare Zedek Hospital Foundation	Creating a New You October 31, 1991
The Women's University Club Toronto	Cosmetic Dentistry and The Designer Smile October 28 & 29, 1991
The McGill Club, Toronto	Cosmetic Dentistry October 8, 1991
Healthy Living Show Hotel, Torontosmile?	The Value of a Smile - Are you ready for a younger Constellation September 16, 1991
The McGill Club, Toronto	The Designer Smile May 28, 1991
The Centre for Cosmetic Toronto	The Latest & Most Innovative Options to Improve Body Surgery, Image in the 90's - Cosmetic Dentistry March 13, 20 & 27, 1991
40th Annual Women's Show Toronto Convention Centre	The Designer Smile August 9, 10, 11 & 12, 1990
Shalom Chapter - Toronto Women's ORT	Cosmetics - Caveat Emptor (patient beware) February 27, 1990

TELEVISION APPEARANCES

Fashion TV Network	Cosmetic Innovations Interviewed by Aida Memisevic – Positive Living Productions Air Time: October 22 & 24, 2006
A Channel	Cosmetic Innovations Interviewed by Aida Memisevic – Positive Living Productions Air Time: October 20, 2006
CTV (CFTO) 6 pm News	Interviewed by Monica Matys Health & Wellness Reporter Air Time: January 11, 2002
LifeNetwork Moneysense	Taped segment on how smiles can give you an advantage in the business world. Air Time: December 21& 24, 2000
Michael Coren Live CTS (cable 9) Crossroads Television System	Live interview and phone-in with Michael Coren on “Ask the Dentist” Tuesday, March 7, 2000 – 10:00 pm to 11:30 pm
CBC-TV Market Place Toronto	Taped segment on Tooth Whitening and Laser Bleaching Interviewed by Jaquie Perrin conducted at The Studio. Air Time: November 9, 1999
Michael Coren Live CTS (cable 9) Crossroads Television System	Live interview and phone-in with Michael Coren on Cosmetic Dentistry Monday, July 12, 1999 – 10:30 pm to 11:30 pm
CTV Canada AM Toronto	Live interview with Valerie Pringle on ‘smile patterns’ February 23, 1999
CBC Health Show Toronto	Telephone interview on trends in Dentistry By Sonia Buyting on October 29, 1998
Discovery Channel Toronto	Interviewed by Gloria Chang November 3, 1998
Global TV Toronto	Taped segment on Spa Dentistry at The Studio. Reporter Allison Adams interviewed Dr. Philips and Patient Roy Banco on July 23, 1998. Air Time: July 23, 1998 - 6:00 p.m. news
Roger’s Cable TV Daytime Toronto CBC-TV Market Place	Live segment on Cosmetic Dentistry Hosted by Nancy Mazerola and Anthony Regan. Air Time: November 4, 1996 Taped segment on Electronic Toothbrushes known as Smart Brushes. Produced by Harvey Berkal conducted Toronto in Dr. Philips' office on September 14, 1994 Air Time: October 5, 1994 & numerous reruns in 1995

<p>CFMT-TV (Channel 47) Incontri Toronto</p>	<p>Taped segment conducted by Roberto Steiner on August 16, 1991 at Dr. Philips' office. He interviewed Dr. Philips, several patients and a technician. Air Time: October 15 & 16, 1991</p>
<p>CKCO-TV Morning Magazine Kitchener</p>	<p>Taped segment conducted by Bob Mclean on October 7, 1991 at the CKCO studios Air Time: October 15, 1991 and January 15, 1991</p>
<p>CKVR-TV Good Company Barrie</p>	<p>Taped segment conducted by Jayne Stafford on September 26, 1991 Air Time: October 3, 1991</p>
<p>CKVR-TV Total NewsBarrie</p>	<p>Taped segment aired in two parts during their news program. Once part focused on Dr. Philips and Cosmetic Dentistry and the second on Rochelle Litman and the psychology of smiling. Both were conducted by Diane Rustk in Dr. Philips' office on August 21, 1991 Air Time August 21, 1991</p>
<p>CFIO-TV Eye on Toronto Toronto</p>	<p>Live interview, including a phone-in segment, conducted by Robin Ward Air Time: August 1, 1991</p>

RADIO APPEARANCES

<p>CBC FM 94.1 Info Morning Halifax, NS</p>	<p>Live interview on the Anatomy of a Smile with Eilleen McGuiness Air Time: August 6, 1999 at 9AM</p>
<p>CFRM AM 1010</p>	<p>Taped interview at The Studio, conducted by Patricia Toronto Tomasi on July 30, 1998. Air Time: August 1, 1998 at 9AM and 7PM</p>
<p>CJMR 1250 AM</p>	<p>Live one hour phone-in segment on Cosmetic Dentistry Oakville hosted by Phil Krevetsy. Air Time: May 22, 1996</p>
<p>TALK640 AM WakeUp Call</p>	<p>Live segment over the telephone. "Make-over for Bill Jean Valitis / Clennett", to establish a proper look for a professional Toronto protester. (protester taken out by Jean Cretien) Air Time: February 22, 1996</p>
<p>CFRB AM 1010 John Oakly Show</p>	<p>Live interview and phone-in segment conducted by Ted Woloshyn in the studio on July 28, 1994. The 1 hour Toronto long segment was on Cosmetic Dentistry as well as responding to audience questions and concerns. Air Time: July 28, 1994</p>
<p>AM640</p>	<p>Live interview and phone-in segment conducted by</p>

Toronto	Shelley Klinck in the studio on November 11, 1993. The 30 minute long segment covered "Calling All Three Year Olds", Chlorzoin, silver amalgam mercury fillings controversy and dentistry in general, as well as responding to audience questions and concerns. Air Time: November 11, 1993
Radio 98 London	Live interview and phone-in segment conducted by Ann Hutchinson in her studio on September 20, 1991. The hour-long segment covered Cosmetic Dentistry and the field in general, as well as responding to audience questions and concerns. Air Time: September 20, 1991
CFNY-FM (102.1) 102 Magazine	Live interview and phone-in segment conducted by Mary Ellen Benninger on September 16, 1991 at the Brampton CFNY studio. The segment focused on the field of Cosmetic Dentistry as well as responding to callers questions and concerns. Air Time: September 16, 1991
CHUM-FM (104.5) In Toronto	Taped segment, conducted by Dan Turner, Cosmetic Dentistry was discussed. The interview took place on Toronto September 12, 1991 Air Time: September 16, 1991
CFPL FM ON	Taped segment conducted by John Wilson on August 2, London, 1991, which covered Cosmetic Dentistry in general. Air Time: August 6, 1991
CIQM FM London, ON	Taped segment conducted by Dick Williams on August 2, 1991, which dealt with Cosmetic Dentistry Air Time: August 6, 1991
CKWW AM Windsor, ON	Dr. Philips was interviewed over the phone on July 30, 1991 by Wayne Stevens. This was a live segment which lasted 25 minutes and focused on Cosmetic Dentistry, the importance of smiles, and how to select a good Cosmetic Dentist. Air Time: July 30, 1991
CHTZ FM & CKTB AM St. Catharines, ON	Dr. Philips was interviewed over the phone on July 29, 1991, by Shona Thompson. The interview covered Cosmetic Dentistry in general. Air Time: July 29, 1991

OTHER

Toronto Dental Life Magazine	Editor
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Elevate Magazine	Dental Advisor
Sirona	Sirona Dental Academy Certified Laser Instructor
Institute for Laser Dentistry	Clinical Advisor
Ultradent	Key Educator / Consultant - 1999
Canadian Dental Association	National Dental Admissions Examiner - 1998-2000
Practice Management Consultant	Smile Solutions Ltd.
Product Evaluator	New Image
Consultant	Exan Computers
Product Evaluator	Clinical Research Dental
Consultant	MCI Communications - developing patient information and education format for dental office waiting rooms
Director of Public Relations	Contact film and video inc Porcelain Veneers video tape - a video for patients considering porcelain veneers March 1993

HONOURS & AWARDS

February 2001	Toronto Academy of Cosmetic Dentistry Outstanding Service Award
June 1997	Toronto Central Dental Society "In recognition and appreciation of your valued contribution"
January 1996	International Conference on Aesthetic & Cosmetic Dentistry Indian Academy of Aesthetic & Cosmetic Dentistry "In appreciation of the knowledge and experience shared as an invited speaker"
May 1996	Board of Governors' Award – in recognition of six years of service as a member of the Board of Governors
1992 to 1995	Executive Council of the Ontario Dental Association
1995	Pierre Fachard Academy "BEING DULY QUALIFIED, has been elected a FELLOW of this INTERNATIONAL HONOR DENTAL ORGANIZATION"

October 1995	Four Toronto Components Societies of the Ontario Dental Association "In recognition of his many years of dedicated service in representing the dentists of Ontario"
April 1988	Exan Computers
April 1985	Presidential Citation for Dental Health - Ontario Dental Association